

---

# PROMOTIONAL TOOLKIT



# LYON 2024



**EUROPEAN  
LIQUID GAS  
CONGRESS**

LYON  
2024

# TABLE OF CONTENT



01

INTRODUCTION

02

GENERAL INFORMATION

03

ONLINE MEDIA  
MATERIALS

04

SOCIAL MEDIA  
MATERIALS

# INTRODUCTION

## THANK YOU FOR SUPPORTING THE EUROPEAN LIQUID GAS CONGRESS 2024!

This document offers a range of visual and textual assets that you can use to promote the European Liquid Gas Congress across your various communications channels.

We encourage you to leverage this content to engage your audience on your social media platforms, website, newsletters, and any other relevant channels to ensure a successful outcome for all involved.

For the latest updates on the Congress programme and overall event, please refer to the following link: <https://www.europeanliquidgascongress.com/>

WE LOOK FORWARD TO WELCOMING YOU, AND DON'T FORGET TO MENTION US IN YOUR POSTS!

## GENERAL INFORMATION OF THE EUROPEAN LIQUID GAS CONGRESS 2024



### Event Dates:

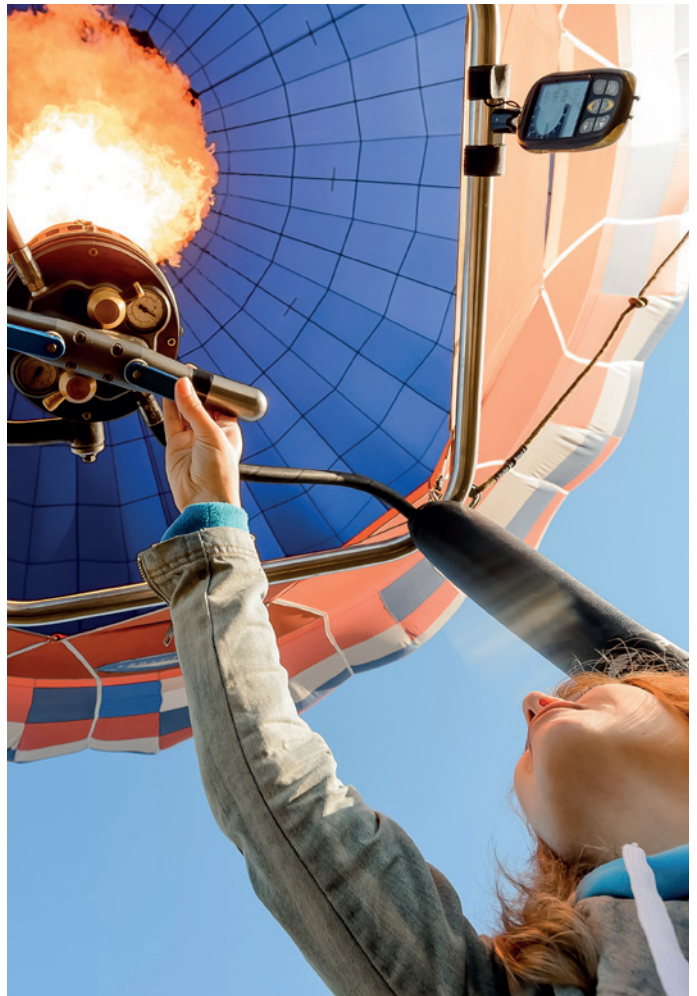
Tuesday 18th – Thursday 20th June 2024



### Venue Address:

Lyon Convention Centre, 50 quai Charles de Gaulle - 69006 Lyon - France

Please **click here** for more information on the destination and the venues.



IF YOU HAVE ANY QUERIES, DO NOT HESITATE TO CONTACT:



SALES

[sales@europeanliquidgascongress.com](mailto:sales@europeanliquidgascongress.com)



GENERAL INFORMATION

[info@europeanliquidgascongress.com](mailto:info@europeanliquidgascongress.com)



MARKETING

[marketing@europeanliquidgascongress.com](mailto:marketing@europeanliquidgascongress.com)



The European Liquid Gas Congress is the leading event that drives industry conversations and advancements. Experience a new and unique congress format with immersive sessions, exhilarating workshops, and enhanced networking opportunities.

For exhibitors and sponsors, the 2024 edition offers tailored benefits to elevate your experience and showcase your products and services in the best possible light.

# ONLINE MEDIA MATERIALS

YOU MAY FIND IN THIS SECTION ONLINE MEDIA MATERIALS YOU MAY USE TO COMMUNICATE AND PROMOTE THE EUROPEAN LIQUID GAS CONGRESS 2024. YOU WILL FIND READY-MADE WEBSITE TEXT, BANNERS, AND OTHER BRANDING MATERIALS.

SHOULD YOU NEED ANY SPECIFIC MATERIAL, WE CAN OF COURSE PROVIDE THIS FOR YOU, PLEASE FEEL FREE TO CONTACT US: [MARKETING@EUROPEANLIQUIDGASCONGRESS.COM](mailto:MARKETING@EUROPEANLIQUIDGASCONGRESS.COM)

## WEBSITE

Please feel free to use the sample text below in your website and event calendar to promote the European Liquid Gas Congress 2024:

*Your Company/Organisation is delighted to support the upcoming European Liquid Gas Congress, set to take place in Lyon from Tuesday 18th to Thursday 20th June 2024.*

*The European Liquid Gas Congress is the leading event in the liquid gas industry, igniting meaningful conversations and fostering advancements. With a unique and high-level program, attendees can expect insightful discussions on strategic topics, invigorating workshops, and enhanced networking opportunities.*

*A complete revamp of the congress aims to redefine the industry event landscape, providing a more engaging, interactive, and forward-thinking experience.*

*We invite you to join us, along with 110 exhibitors and over 1400 participants, as we shape the future of the European liquid gas sector in 2024*

**For more information, visit:**

<https://www.europeanliquidgascongress.com>

**Follow European Liquid Gas Congress on:**

[www.facebook.com/europeanliquidgascongress/](https://www.facebook.com/europeanliquidgascongress/)

[www.linkedin.com/company/european-liquid-gas-congress/](https://www.linkedin.com/company/european-liquid-gas-congress/)

[twitter.com/elgc\\_news](https://twitter.com/elgc_news)

If you wish to use a short description of the event:

*Your Company/Organisation is delighted to support the European Liquid Gas Congress in Lyon from June 18th to June 20th, 2024. This leading event in the liquid gas industry offers a unique program with insightful discussions, invigorating workshops, and enhanced networking opportunities. Join us, along with 110 exhibitors and over 1400 participants, as we shape the future of the European liquid gas sector. Ignite conversations and foster advancements at this must-attend Congress.*

**For more information, visit:**

<https://www.europeanliquidgascongress.com>

**Follow European Liquid Gas Congress on:**

[www.facebook.com/europeanliquidgascongress/](https://www.facebook.com/europeanliquidgascongress/)

[www.linkedin.com/company/european-liquid-gas-congress/](https://www.linkedin.com/company/european-liquid-gas-congress/)

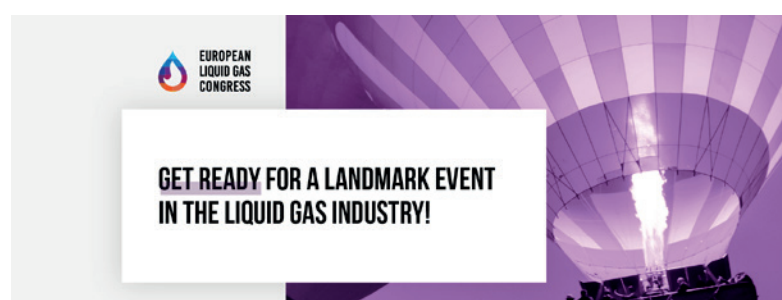
[twitter.com/elgc\\_news](https://twitter.com/elgc_news)

## BANNERS

**Signature Banner.** Download the banner below and use it in your signature.



**Newsletter Banner.** Download the newsletter header by clicking on the image below.



## BANNERS OPEN FILES

YOU MAY FIND THE OPEN FILES YOU CAN USE TO PROMOTE THE CONGRESS WITH YOUR OWN MESSAGES.

DOWNLOAD

# SOCIAL MEDIA MATERIALS

## SOCIAL MEDIA BANNERS

Download the web banners

DOWNLOAD

Additionally, **at this link**, you may find additional visual contents on the European Liquid Gas Congress with details on date and location.

### Twitter

Regular tweets promoting the event are posted from the European Liquid Gas Congress Twitter account.


Please follow the account and we would appreciate it if you could retweet and like our tweets to ensure that we reach a wider, more diverse audience and like our tweets to ensure significant outreach to the Congress.

TWITTER ACCOUNT

When tweeting about the event, kindly include the branded banners and tag @elgc\_news.

We would also appreciate it if you tweet from your respective accounts.

We have drafted tweets for you to use:



**YourName** @yourname

Don't miss the opportunity to connect at European Liquid Gas Congress 2024 in Lyon! Join us in 2024 on June 18-20, for a must-attend for anyone involved in the liquid gas industry. @elgc\_news

View more: <https://www.europeanliquidgascongress.com/>

#europeanliquidgascongress2024

6:30 18/06/24

123 456 789



**YourName** @yourname

Get ready for a landmark event in the liquid gas industry! Join us in Lyon on 18-20 June 2024 for three days of insightful discussions, networking opportunities, and the chance to stay up-to-date on the latest developments in the field. @elgc\_news

View more: <https://www.europeanliquidgascongress.com/>

#europeanliquidgascongress2024

6:30 18/06/24

123 456 789

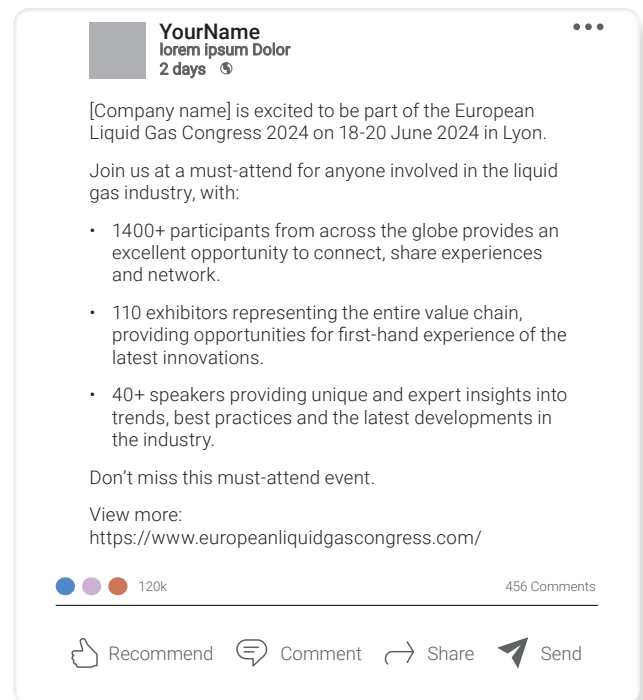
### LinkedIn

Regular updates on LinkedIn promoting the event are posted from the European Liquid Gas Congress LinkedIn account.

LINKEDIN ACCOUNT

We would appreciate it if you followed the account as well as shared and liked our posts to ensure that we reach a wider, more diverse audience.

To increase engagement, please remember to always include one of the banners, the event's.



**YourName** lorem ipsum Dolor 2 days

[Company name] is excited to be part of the European Liquid Gas Congress 2024 on 18-20 June 2024 in Lyon.

Join us at a must-attend for anyone involved in the liquid gas industry, with:

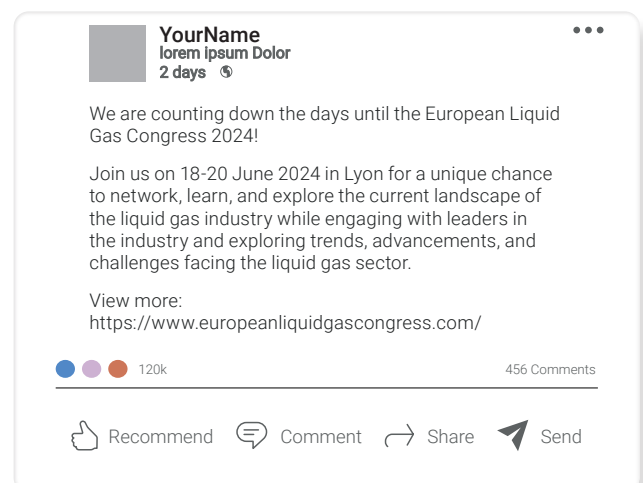
- 1400+ participants from across the globe provides an excellent opportunity to connect, share experiences and network.
- 110 exhibitors representing the entire value chain, providing opportunities for first-hand experience of the latest innovations.
- 40+ speakers providing unique and expert insights into trends, best practices and the latest developments in the industry.

Don't miss this must-attend event.

View more: <https://www.europeanliquidgascongress.com/>

120k 456 Comments

Recommend Comment Share Send



**YourName** lorem ipsum Dolor 2 days

We are counting down the days until the European Liquid Gas Congress 2024!

Join us on 18-20 June 2024 in Lyon for a unique chance to network, learn, and explore the current landscape of the liquid gas industry while engaging with leaders in the industry and exploring trends, advancements, and challenges facing the liquid gas sector.

View more: <https://www.europeanliquidgascongress.com/>

120k 456 Comments

Recommend Comment Share Send

# SOCIAL MEDIA MATERIALS

## Facebook

Regular updates on Facebook promoting the event are posted by European Liquid Gas Congress.

FACEBOOK ACCOUNT

We would appreciate it if you could follow the account as well as share and like our posts to ensure that we reach a wider, more diverse audience.

To increase engagement, please remember to always include one of the banners, the European Liquid Gas Congress' Facebook account.

We would also appreciate it if you could post from your respective accounts. We have drafted posts for you to use:

**YourName**  
15 min

[Company name] is excited to be part of the European Liquid Gas Congress 2024 on 18-20 June 2024 in Lyon.

Join us at a must-attend for anyone involved in the liquid gas industry, with:

- 1400+ participants from across the globe provides an excellent opportunity to connect, share experiences and network.
- 110 exhibitors representing the entire value chain, providing opportunities for first-hand experience of the latest innovations.
- 40+ speakers providing unique and expert insights into trends, best practices and the latest developments in the industry.

Don't miss this must-attend event.

Register now: [insert website]


Like Comment Share

**YourName**  
15 min

We are counting down the days until European Liquid Gas Congress 2024!

Mark your calendar for the European Liquid Gas Congress in Lyon from 18-20 June, join top experts and delve into the latest developments and strategies of the liquid gas industry!

Register now at: [insert link]



Like Comment Share

**#ELGC2024**

**#EUROPEANLIQUIDGASCONGRESS**

IF YOU HAVE ANY QUESTIONS REGARDING SOCIAL MEDIA, PLEASE CONTACT:

**MARKETING@EUROPEANLIQUIDGASCONGRESS.COM**

